

IOC
August 28, 2013

IOC Attendance Matrix

A=Absent with Notice, P=Present, W=Absent without Notice, G=Guest

| | | | |
|-------------------|---|---------------------------------|---|
| Bo Bodenhamer | P | Emily Janke | A |
| Chris Burnett | P | Eileen Kohlenberg (Dan Shipman) | W |
| Jaysen Buterin | P | Kevin McClain | P |
| Lyda Adams Carpén | P | Rob Owens | W |
| Frances Clark | P | Kevin Shoffner | A |
| Sean Farrell | P | Todd Sutton | P |
| Jason Fleck | P | Jaap-Jan van Duin | W |
| Tim George | P | Chris Waters | P |
| | | | |
| GUESTS | | GUESTS | |
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| | | | |

New Membership

Frances Clark has been appointed to take the place of Matt Libera.

Campus Links request from the Chancellor's Office

Lyda Adams Carpén - IOC has received a request from the Chancellor's Office to have a "campus policies" link added to the Campus links drop-down list on the UNCG website.

Lyda - Campus policies is something that is more for faculty/staff. Campus links is not necessarily the appropriate place. Could it be made more prominent on the fac/staff page?

Jason Fleck - From a student perspective, having the link there doesn't make sense.

General discussion:

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Agreement that the campus Links is not the best place for a Campus Procedures link.

Ideas for other places the link could go:

Administration page - seems like a very logical place for the campus policies link to go.

Faculty & Staff page

The bottom "More Campus Links" box - "More Campus Links" was created for situations like this. The main Campus Links drop-down should not be changed often as that is confusing to users.

Academics page

What about search? - There are things that can be done to assist the search. Keywords can be added and the Campus Policies jump page can be elevated in the search.

Next Steps for UNCG.EDU - Mobile v. responsive Web Design

There are two options for ways to proceed: (1) address mobile first by creating mobile web templates or (2) Look at ways to modify the current uncg.edu web templates to be more "responsive."

ITS currently doesn't have any mobile assets and they don't provide any guidance to the campus about mobile-friendly websites.

There are people on campus who want to create mobile web pages.

Chris Waters - would like to advocate for more modern innovative techniques and technology. There are lots of issues with mobile web design (scaling images, fonts, multiple screen widths, etc.)

Lyda - would like to see something happen sooner rather than later. Perhaps addressing mobile first would be the best strategy.

Jason Fleck - we should focus on the pages that get the most traffic.

Todd Sutton - ITS has the analytics we can look at to see which pages get the most

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traffic.

Lyda - Research suggests that lower and middle income students/prospective students are more likely to have a smartphone than a laptop.

Kevin McClain - By the time we would have a responsive template, it may be time for a re-design. it would be better to start the next redesign with responsive design in mind.

Todd - Mobile doesn't need to "preserve" the desktop experience. It is more important to present the information needed.

Next Steps: Chris Waters will convene a working group (Jason Fleck, Kevin McClain, Frances Clark, Paige Ellis from UR) on ideas for how to support mobile websites for the campus.

Wordpress Multi-Site

Chris Waters - ITS is working on a locked-down multi-site Wordpress environment for campus users who need websites, blogs, faculty sites, etc. It will have a fixed set of managed plugins and layout templates.

University Relations is currently testing it out for the SECC website.

Frances Clark is currently offering a similar service to HHS for those who don't have the tech skills in-house.

Initially departments will get one site each. faculty will also be able to sign up individually.

Bo Bodenhamer - People on campus will have to work within the constraints if they want a professionally managed Wordpress environment.

Kevin McClain - People may want the option to individualize. Will there be a choice of layouts?

Todd - ITS is trying to address security concerns and provide a basic service to the campus.

URLS will be wp.uncg.edu/

Chris - There is a lot of room to grow. The Wordpress service will be evolving over

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time. This is a first step.

Next Meeting

Wednesday, October 23 at 3pm