

## IOC Attendance Matrix

A=Absent with Notice, P=Present, W=Absent without Notice, G=Guest

Bo Bodenhammer	P	Emily Janke	A
Chris Burnett	P	Eileen Kohlenberg (Dan Shipman)	P
Jaysen Buterin	P	Matt Libera	P
Lyda Adams Carpén	P	Andrew Marker	P
Sean Farrell	W	Kevin McClain	P
Jason Fleck	P	Kevin Shoffner	P
Tim George	A	Todd Sutton	P
		Jan-Jap Van Duin	A
<b>GUESTS</b>		<b>GUESTS</b>	

## GA Memo - Published Student Learning Outcomes

We have a directive from GA to publish rather high on our website hierarchy student outcomes for each major. This is part of the overarching UNC system Strategic Plan.

Scott Jones (Office of Assessment and Accreditation) is working on this and we need to determine where to place a link for it on top tier pages.

Information for the content is coming from Compliance Assist.

Academics is an obvious place to put this. It could also go on current

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students,

The Prospective Students page does not have a logical place for this link.

Jason: How marketing friendly is this?

Bo: The requirement it has to be linked, but doesn't specify where?

Jason: I've got a page for each program for marketing. If it is written in such a way we want to market it, we could break up the report to put each blurb under each section.

Bo: The content is written by different departments.

Jason: We have a "format." We send a word doc to each department for updating. This is the marketing material that each program sends us. Some departments don't send updates.

The report from Compliance Assist is for administrators and SACS. It may not have the marketing-friendly language needed.

Lyda: This process needs to be completed October 1. UR would provide the written introduction.

Jason: if this is good information and make it a marketing tool, we can put it on Admission pages.

Lyda: We should loop Jason into this process to determine where the information could go in the future.

Bo: It seems like prospective students would be interested in this.

Jason: Ideally it would be prospective students. It just depends on

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who the report is written for.

Bo: For now, perhaps the starting point is to place the link to the information on Academics.

Todd: Sounds like we have two outcomes - checking the box for requirement, then see if we can revise the data to make it more useful for a marketing tool.

Lyda: The graduate school should be involved as well.

Bo: Contact Scott Hudgins.

Kevin: If you want to check off the box, Scott J may not be the person to contact the Graduate School. It is more of a PR act. Lyda would do better to bring it for them.

Lyda: Will share memo with Scott Hudgins.

## **ITS Reporting Structure**

Todd: Andrew Marker is no longer with us.

Chris Waters is coming back and is taking Andrew's place. His title is University Webmaster.

Todd's is taking on a new role as Director of Learning Technology. He is going to move ITS to being a partner with the faculty.

Here is an excerpt from the memo to Executive Staff outlining new responsibilities

"A new enterprise application administration group is being formed to manage Blackboard Collaborate, Blackboard Mobile, Google Apps for Education, iTunesU, Wordpress, & Qualtrics, among other tasks. ITS has

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been asked to assume responsibility for application administration for Blackboard Learn &, on August 1, Rob Owens will move from the FTLC to ITS to work on this, w/our new manager for the application administration group, Nick Young, who comes here from NC State. (He fills a position previously occupied by Kevin Bullard, who has resigned.) Both Mr. Waters & Mr. Young will join ITS July 17”

Lyda will be meeting with Chris Waters regarding topics such as mobile, etc.

## **Campus Maps**

Lyda

Campus Maps is definitely in the works.

## **WordPress Multi-Site**

Todd

We are looking at rolling out a multi-site that will be managed by ITS so the users can be worried about content only. Todd will try to get the notes to send to this group.

## **Contactology**

Lyda Carpen

A while ago we started discussing having an enterprise level mass email system to sending branded email - departments could add their content to the branded templates.

We will do a soft launch in the Fall. We'll see how it works for people. ITS has expressed an interested in retiring their current system.

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If the soft launch works well, then we would do a major roll-out in the Spring.

The idea is that the templates provided will have some items that are fixed and some you can update. There will be options regarding which templates to use. We'll have lots of options in the future. Those will be housed within Contactology.

Jason: We still use other email programs for mass email. Could we get an html file for this.

\*\*\*Can we provide them a standalone - just a flat html file.

Chris: Each month we send out the email alerting appropriate folks that various banner reports are ready. We have to pull the list directly from banner and import to mach 5. Would contactology take care of this "manual" process.

Lyda: We met with Judy Guard and Soraya Trolinger. They seemed pleased with the answers they received.

Chris: Will Mach5 go away?

Jason: There is no support for it. You are on your own.

Kevin: I wonder how many departments are using iContact or Mail-Chimp?

Jason: There are all kinds of things you can send cheaply.

## **Image Library**

Lyda

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We have just moved the image library to a new service and have uploaded new images. The link is [imagecollection.photoshelter.com](http://imagecollection.photoshelter.com). PhotoShelter required us to have a password.

## **C3 Group**

Lyda

If you are interested in joining the C3 group - Community of Content Creators - please send an email to Danielle Baldwin. We have been doing some lunch-n-learns and other small events.

## **Next Meeting**

July 24, 2013 3-4:30pm Forney 205