IOC
September 26, 2012

IOC Attendance Matrix
A=Absent with Notice, P=Present, W=Absent without Notice, G=Guest

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<tr>
<td>Bo Bodenhammer</td>
<td>P</td>
<td>Emily Janke</td>
<td>W</td>
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<tr>
<td>Chris Burnett</td>
<td>P</td>
<td>Dan Shipman for Eileen Kohlenberg</td>
<td>P</td>
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<td>Jayson Buterin</td>
<td>P</td>
<td>Matt Libera</td>
<td>P</td>
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<tr>
<td>Lyda Adams Carpén</td>
<td>P</td>
<td>Andrew Marker</td>
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<td>Seam Farrell</td>
<td>P</td>
<td>Kevin McClain</td>
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<td>Jason Fleck</td>
<td>P</td>
<td>Jan-Jap Van Duin</td>
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<td>Tim George</td>
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<td><strong>GUESTS</strong></td>
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Divisional Webmasters
The group discussed the position description for the role of Divisional Webmaster. It was decided that this should not be someone responsible for policing their division, but for knowing who was responsible for the various web sites/pages within the division. This person would serve as a point of contact for the IOC in the event that there was an issue with a web site/page within a division. This person will also serve as a member of the IOC so they should be well aware of any issues in advance. The group also determined that the responsibility should be added to the person’s job description. Todd Sutton will write up the description of duties and circulate it back to the IOC for approval before asking that it be sent to Executive Staff for approval.
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**Google Analytics**
There is a need to have an assigned person in units/sub-units to track analysis for various websites. This responsibility should be built into that person’s job description.

**Home Page Addition**
Chancellor has requested a link on the homepage for sustainability. Lyda indicated that it will be placed above one of the technology links.

**Top Tier Pages**
Lyda has had a couple of meetings with Mitre. They have the information they need. They are working on the news site with us as well.

We hope to have design concepts October 12. We only have a week to turn it around. Sometime during that week we’ll schedule a meeting. Whoever can come please do.

We’ll give Mitre feedback after our meeting. This will be the very first creative we’ll see.

We hope to present to the Executive staff with designs sometime after that.

**Question** - Jaap Jan asked if the site map would be shared.

**Answer** - Lyda - the news site and story telling is a UR site. If you are interested, we can share with you.

**Question** - Jaap Jan - will we reach out to stakeholders again?
Answer - Lyda - the Executive Staff will be standing in for the stakeholders.

Of course, those stakeholders will come forth once the pages go up. We will design a process for those who have suggestions.

The exception is the Graduate school pages. We will loop them in sooner. When we have the design we’ll have them join us.

Next Meeting
Next Meeting: 10/24/12