

IOC

August 22, 2012

IOC Attendance Matrix

A=Absent with Notice, P=Present, W=Absent without Notice, G=Guest

Bo Bodenhammer	P	Emily Janke	P
Chris Burnett	P	Eileen Kohlenberg	A
Jayson Buterin	P	Matt Libera	P
Lyda Adams Carpen	P	Andrew Marker	P
Seam Farrell	P	Kevin McClain	P
Jason Fleck	A	Jan-Jap Van Duin	A
Tim George	W		
GUESTS		GUESTS	

Request for Exemptions

There are two USWR exemption requests.

1. Bryan School - extension request to 12/30/12 - Approved
2. College of Arts & Sciences - Would like extension for Media Studies extended to 9/30/2012 for Media studies website - Approved.

(Sean will submit formal request for staff senate page)

Spanish Translation

Todd Sutton

The Executive Staff has requested integration of Google Translate throughout our site. We can't make guarantee the accuracy of the translation.

One of the challenges is how to put it out for global use. Google Translate is contains code that needs to be dropped in the page.

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The part of the footer that we wanted to drop this into is not editable.

Kevin McClain suggested putting it in the Word Press theme.

Todd - this is a good idea. We do need to come up with a solution for those that do not use Word Press.

This requires a change to the USWR. Todd will continue to share with us while ITS continues to test.

The other issue we have is we have no control over how the translation affects the page view.

This will be rapidly evolving over the next few weeks.

Top Tier Pages

Lyda

Mitre has been contracted to design the home page and the top tier pages with recommendation coming from this group. The second part is to work with University Relations to completely revamp our InspireChange site and our news site. They are the same agency that designed the new header and footer of our current pages.

A link to the top tier page recommendations Google doc was sent last week. Our first meeting with Mitre is September 4.

Given the rather aggressive schedule we are going to have this fall, we will have additional meetings throughout. Sherri & Lyda will try to schedule a time when most of IOC can attend. If you have a particular interest, please let us know.

ITS is actually building the home page and the top tier pages.

A schedule will be sent to IOC after 9/4.

Faculty Staff/Current Students

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Faculty Staff

Chris Burnett/Sean Farrell

Chris/Sean will try to have a recommendation immediately after labor day. We have the google analytics now. It seems that no one is really using this page. The analytics is for three months. Summer may have skewed the numbers somewhat.

Chris will check with Danielle Baldwin to see if we can go back farther than three months. Lyda believes we *might* be able to go back to October. (see below - Matt found the analytics during the meeting)

Some suggestions made as to how to liven the page up some. Maybe we could leverage Campus Weekly stories to this page. We may be able to add important dates, awards, etc.

Emily Janke - For recruiting purposes, we may be able to focus on different strengths of the university through this page.

Kevin McClain - it would be nice to get a "sense of ourselves" through this page.

Matt Libera has analytics from October 1 for Faculty/Staff - 44% go back to index.html. It looks like most people are going back to the top tier.

There is a sense the page is just a long list of links that people aren't going to sift through.

Current Students

Kevin McClain

It appears the current students page is primarily a list of links in various higher education institutions. UNC Charlotte does a good job in breaking these up in sections and descriptions.

There have been a few that use the page as a place to inform the students of activities, such as,

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“when you arrive, here are a few things you need to know about our semester cycle.....”

It would be nice to communicate to the user where we are in the cycle.

Lyda - as we are working through the process, we are thinking about how to integrate stories, events, etc. throughout pages such as the current students page.

Kevin - I'm envisioning a timeline on one side and choices of things to do on the other.

Matt - is there another place on the website that has these types of items integrated?

Kevin - Student Life used to be a department. However, that entity has broken up into many entities. There is Campus Activities and Programs which administers student activities. There are also athletics, campus recreation, etc. Student affairs is not the “provider of all.”

Lyda - we may be able to pull from existing Google calendars.

Kevin - those are all good ideas and equally valid here. Other sites have even done a “portal” kind of integration.

Matt pulled up the analytics for this page and the results are close to the faculty/staff results. However, the majority of folks are spending over three minutes on this page which could infer they are looking at the links.

Lyda - I think the cycle of a semester is do-able.

Matt - UNC Charlotte has a good idea of putting a description in each subset of links.

Emily - it would be easier if the links were in buckets.

Kevin showed us tmp-yourfirstyear.uncg.edu. This page does a good job of navigating the student to other pages.

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Sean - putting pictures next to the descriptions does a nice job in breaking up sections/text/page.

Kevin will provide links that need to be included in the page. Lyda needs this for Mitre to get us going.

Faculty/Staff Web Page

Andrew Marker

We are working on a project to allow faculty/staff personal web pages. We are probably 3 months away from a working prototype. We will be discussing this project with the security team at our next meeting. We are moving away from Unix space.

Next Meeting

Next Meeting: 09/26/12