

WOC Meeting  
01/19/11

**Present:** Bo Bodenhamer, Jason Buterin, Lyda Adams Carpén, Jason Fleck, Tim George, Kevin McClain, John Nuefeld, Todd Sutton, Japp Van Duin, Louis Whiteheart for John Eatman

**Absent without notice:** Susan Hensley

## HomePage Design - Chancellor Meeting

Todd Sutton & Lyda Adams Carpén

We showed the Chancellor different screen shots of the proposed home page design. The chancellor was well educated on what other sites were doing. In most other sites, administration is first. She wants the order of the yellow bar to be Administration, Academics, Research, Admission, Art, Global, Athletics and Giving.

The chancellor is excited the entire site will be consistent and a wider width (960).

Units will not be required to use the gold navigation bar. They can use an alternate navigation bar for their use (with the yellow rule as a consistent look).

Everything that is currently on the homepage will be on the new homepage -- just reorganized. We will probably have some conversation about what will be included in campus links. The chancellor is very pleased that we have more real estate for people to be visible on the homepage (the bottom navigation area).

We are in the process of building html assets. The wrapper has been given to David Rivera to start work.

We've had some interesting conversations regarding implementation and compliance. She feels WOC will be given more authority to expect the units to adhere to the new requirements. She takes this very seriously. The new requirements will have enforcement. She realizes that on campus there are "haves" and "have-nots" regarding resources. We are going to have conversations around when the deadlines will be. She offered that she may need to get some contract dollars available to help those departments who do not have a dedicated web person.

We need to determine how far down the wrapper will go.

We have been asked to show this to the executive staff on Monday.

John N – we have a lot of outstanding departments. So why use just Arts? It depends on the purpose of the "Arts" link.

A number of our peers include an Arts link on their homepage. We can revisit this with Executive Staff. It will happen in brief next week. This is the slightly sticky situation. We want to desperately update the site. At this point, we are going to present what we have.

We'll inform this group what comes out of our Executive staff presentation on Monday.

## Sub-Groups

Lyda Adams Carpén

We need to determine who will be policing and enforcing the new requirements. Integrated Marketing would like WOC to bring forth new website requirements. They are also looking at governance – what does the stick look like. They are going to come back and give us some additional authority to enforce.

For starters, we need a subgroup to take a look at the website requirements and revise them. The group should meet and tell us when they can realistically have recommendations completed. The integrated marketing group would like them by March 9, but this may not be reasonable. The second group would be looking at top tier unit pages to see what is there, who owns them, etc.

Requirements	Top Tier Page Review
<ul style="list-style-type: none"><li>• Bo Bodenhammer</li><li>• Jaysen Buterin</li><li>• Jason Fleck</li><li>• Andrew Marker</li><li>• Kevin McClain</li></ul>	<ul style="list-style-type: none"><li>• Jason Buterin</li><li>• Shannon Clegg</li><li>• Jason Fleck</li><li>• Tim George</li><li>• Kevin McClain</li><li>• John Nuefeld</li><li>• Todd Sutton</li><li>• Jaap-Jan Van Duin</li></ul>

## Next Meeting

February 16, 2010

- Google Search Appliance
  - Purchase additional space
  - Purchase maintenance