

WOC 08-18-2010

No attendance recorded for this meeting

Minutes Recorded by: Danielle Baldwin

Review of Last Meeting's discussion

- Revision of UNCG homepage
- Design firm hired to create new/revised layout
- We are reviewing the mock-up iterations today

University Home Page Issues

- Width of the site is too skinny. Needs to be wider.
- Update look and feel with today's standards
- Should still maintain all navigation and links
- Should maintain wrapper on some level
- Homepage should also maintain ability to blend with rest of the site – not look too different from other parts of the site.

The research done by URE resulted in a few examples (4) of sites that offered elements that we liked:

- Wrapper simplicity
- Simple search
- Rotating stories
- Basic navigation
- Examples: asu.edu, nyu.edu, bu.edu
- Columns of navigation in the footer versus header, sidebars
- Social media implemented on homepage

Feedback

- Concern about enforcing compliance with wrapper and site look and feel
- (Kevin) wrapper takes up approx 10% of page and stifles creativity.
- Chancellor should define (clearly) the focus of direction, i.e., consistency
- IA has not changed but navigation could
- Drop shadow on blue bar in header makes the blue bar appear in front of content
- (Kevin) concerned about alignment and fixed width requirements – create standards and require compliance

Next Steps

- Choose two layouts and request mock-up of secondary and unit pages

Questions:

1. How to handle multiple social media icons and university icons versus department social media icons.
(Kevin) wants to try and build out the design
Offer a set of tools and web templates to help departments and units with compliance
2. How long will it take units/depts to come in compliance with new standards & design?
 - a. Common navigation structure
 - b. Gold bar, drop down navigation is being customized by different departments
 - i. Example@nys.edu/about.html
 - ii. Transition gold bar area into customized area for each department
 - iii. Possible issue: uncg.edu/bae/online

Comments about inability to count on consistency of navigation via gold bar on uncg.edu site.

- Examples of secondary & unit pages
- Solution to unit social media icons (how to handle them in relation to main univ. icons)
- Gray box exceptions? Guidelines, requirements
- Webkit or toolkit for outsourced web proj. (to offer to outside vendors & designers)

Next Meeting

October 19, 2010 Forney 205

- Social Media guidelines