

WOC 9/16/2009

Present: Shannon Clegg, John Eatman, Jason Fleck, Helen Hebert, Dick Stewart

Absent With Notice: Adam Arney, Todd Sutton

### **Social Networking Update**

Adam has met with the social networking subcommittee. They have had one meeting and have assigned writing responsibilities. Phase 1 is the writing of the draft.

### **Home Page Layout and Responsibilities**

Home Page and top tier should be moved to a “center” look. Three options were taken to the Chancellor. The Chancellor chose the gray background and is pushing for more uniformity. Once the top level pages are done, it will be available for use by departments. This is optional at the unit level.

We are looking to change who is responsible for the Home Page changes.

We now have a Facebook, Twitter and YouTube accounts established. Icons will be placed on the homepage. Once we have a policy, we can expand the links to other accounts.

### **WOC Review Current Charge**

Please review the current WOC charge at <http://www.uncg.edu/woc/>. Start thinking about what our charge should be for the coming year.

We are also reviewing the WOC membership.

### **Website Overhaul**

The Integrated Marketing & Strategic Communications committee will start to meet at the end of September. We will wait for recommendations from this group.

### **Next Meeting – Agenda Items**

Next meeting is October 10, 2009 in EUC Benbow.