WOC meeting minutes
December 17, 2008

Present: Miriam Barkley, John Eatman, Jason Fleck, Helen Hebert, Kevin McClain, Bruce Michaels, Todd Sutton

Absent with Notice: Dick Stewart

Absent without Notice: Mike Byers, Richard Cox, Susan Hensley, Michelle Soler, John Wolf

Recorder: Becky Kates

Executive Staff’s response to WOC’s “Review of UNCG Mass E-Mail Policy” document:

Todd – Exec. Staff wanted WOC to work on bulleted points in the document (Suggestions to Improve Campus Communications.)

Already doing no. 1 & 2. No. 3 is also pretty much current standard practice. ITS does ongoing training for Mach 5 Mailer (the current recommended mass e-mail tool.)

Items followed by an * (no. 4 & no. 6) currently have no department/staff assigned to implement the recommendations.

No. 5 (using social networking sites) may have legal issues.

No. 7 (text messaging & RSS feed) someone suggested a central RSS feed webpage that would compile different Univ. news feeds from different groups/departments. Miriam will compile a list of those sent to her.

Calendar Subcommittee:

Andrew Marker is putting together the report and Kevin will proofread.

Request for consideration of IT support for Word Press:

Helen – Univ. Relations is creating a marketing website. Word Press was recommended for that site. Word Press could also be used for Campus Weekly online, and UR has been asked to facilitate a Chancellor’s Blog (requested by Cha. Brady.) Word Press is an open-source blog software & content management system. UR is requesting IT support for Word Press.

Bryan, Music, & DCL are already using it.
WOC meeting minutes
December 17, 2008

WP requires PHP and MySQL

New version came out on 12-11-2008.

John – Bryan already using WP for content management, specifically for faculty to post course materials. Students have read-only access through Blackboard. Faculty have log-in access.

Discussion of a service offered to the campus vs. support (fixing what breaks) Creating environment with MySQL (ITS is currently not supporting MySQL for the campus.)

Bruce – asked what are we defining as support?

Helen – this is not for internal UR projects, these projects have campus-wide impact.

WOC – recommend that ITS look into Word Press from two perspectives:

1) as something that is made available to campus (but with no ITS support)
2) as something that ITS will support (provide applications support, helpdesk, etc.)

Miriam will put together the WOC recommendations with the justification for ITS support and send to ITS.

John – Bryan can set UR up on their server temporarily to try out WP.

Graphic Standards:

Follow up to discussion at the 11-19 WOC meeting. Kevin has requested the ability to amend the UNCG Graphic Standards (specifically to not use the gold bar) on unit-based web pages. Some issues discussed at that meeting were consistency, branding, and software that limits design functionality. The WOC recommended that the discussion be continued on 12-17 after UR’s meeting with the chancellor on 11-21-2008 about the web pages.

Helen – Cha. Brady is very concerned about branding and integrated marketing. Branding will probably be more restricted in the future.

Have to have a good reason to obtain a variance, like software issues that make it hard to comply.

Kevin is free to request a variance to be reviewed by WOC on a case by case base.
WOC meeting minutes
December 17, 2008

W3C - New Accessibility Standards:

Todd asked Kevin to present at the next meeting on the new accessibility standards.

Status of Options Regarding Video:

Todd would like more clarification on this. Helen and Todd will meet with Vice Chancellors Colt fingers and Stewart.

Other:

None.