

WOC meeting minutes December 17, 2008

Present: Miriam Barkley, John Eatman, Jason Fleck, Helen Hebert, Kevin McClain, Bruce Michaels, Todd Sutton

Absent with Notice: Dick Stewart

Absent without Notice: Mike Byers, Richard Cox, Susan Hensley, Michelle Soler, John Wolf

Recorder: Becky Kates

Executive Staff's response to WOC's "Review of UNCG Mass E-Mail Policy" document:

Todd – Exec. Staff wanted WOC to work on bulleted points in the document (Suggestions to Improve Campus Communications.)

Already doing no. 1 & 2. No. 3 is also pretty much current standard practice. ITS does ongoing training for Mach 5 Mailer (the current recommended mass e-mail tool.)

Items followed by an * (no. 4 & no. 6) currently have no department/staff assigned to implement the recommendations.

No. 5 (using social networking sites) may have legal issues.

No. 7 (text messaging & RSS feed) someone suggested a central RSS feed webpage that would compile different Univ. news feeds from different groups/departments. Miriam will compile a list of those sent to her.

Calendar Subcommittee:

Andrew Marker is putting together the report and Kevin will proofread.

Request for consideration of IT support for Word Press:

Helen – Univ. Relations is creating a marketing website. Word Press was recommended for that site. Word Press could also be used for Campus Weekly online, and UR has been asked to facilitate a Chancellor's Blog (requested by Cha. Brady.) Word Press is an open-source blog software & content management system. UR is requesting IT support for Word Press.

Bryan, Music, & DCL are already using it.

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WP requires PHP and MySQL

New version came out on 12-11-2008.

John – Bryan already using WP for content management, specifically for faculty to post course materials. Students have read-only access through Blackboard. Faculty have log-in access.

Discussion of a service offered to the campus vs. support (fixing what breaks) Creating environment with MySQL (ITS is currently not supporting MySQL for the campus.)

Bruce – asked what are we defining as support?

Helen – this is not for internal UR projects, these projects have campus-wide impact.

WOC – recommend that ITS look into Word Press from two perspectives:

- 1) as something that is made available to campus (but with no ITS support)
- 2) as something that ITS will support (provide applications support, helpdesk, etc.)

Miriam will put together the WOC recommendations with the justification for ITS support and send to ITS.

John – Bryan can set UR up on their server temporarily to try out WP.

Graphic Standards:

Follow up to discussion at the 11-19 WOC meeting. Kevin has requested the ability to amend the UNCG Graphic Standards (specifically to not use the gold bar) on unit-based web pages. Some issues discussed at that meeting were consistency, branding, and software that limits design functionality. The WOC recommended that the discussion be continued on 12-17 after UR's meeting with the chancellor on 11-21-2008 about the web pages.

Helen – Cha. Brady is very concerned about branding and integrated marketing. Branding will probably be more restricted in the future.

Have to have a good reason to obtain a variance, like software issues that make it hard to comply.

Kevin is free to request a variance to be reviewed by WOC on a case by case base.

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W3C - New Accessibility Standards:

Todd asked Kevin to present at the next meeting on the new accessibility standards.

Status of Options Regarding Video:

Todd would like more clarification on this. Helen and Todd will meet with Vice Chancellors Coltfelter and Stewart.

Other:

None.

Next meeting – January 21, 2009.